DIGITALIZATION IN SUSTAINABLE ENERGY: EXPANDING THE INVESTMENT FRONTIERS

THE 9th EDITION

26 - 28 SEPTEMBER 2018
LE ROYAL HOTEL BEIRUT
Gathering energypreneurs from all over the globe, the ninth edition of the International Beirut Energy Forum will be another landmark platform for the sustainable energy sectors in the different parts of the Arab World and the Mediterranean.

The 2018 edition of International Beirut Energy Forum (IBEF) is one fixed milestone in the ever evolving journey of sustainability in the Arab region. The synergy that the International Beirut Energy Forum has created over the past 8 years reconfirmed the reputation of this event as a lighthouse for development, dialogue, hope, and progress.

As put in the words of the World Economic Forum, the speed and scale of the digital transformation is impacting multiple industries, including energy. While the digital agenda is being driven by a combination of technologies from cloud, analytics, mobile, to cheap sensors, these technologies are putting data and intelligence at the centre of new business models.

Digitalization is in fact affecting the supply and demand of energy in different ways: changing patterns of consumption, new ways of optimizing assets, cross-industry partnerships and the greater use of industrial platforms.

The International Beirut Energy Forum (IBEF) 2018 will shed the light on how energypreneurs are and should be grappling with a world that is more volatile and more complex, yet demands greater agility, more speed, and more digital competence.
Our world needs exceptional efforts from all concerned parties to rethink energy strategies, to adapt to environmental challenges, and to find sustainable solutions. Bloomberg New Energy Finance assumes that the digitalization of energy systems will lead to significant shifts in the intelligence of digital technologies used in energy from today to 2025. Lebanon is striving to have a distinguished added-value in this regard, not only nationally, but also regionally and internationally.

Whether through national partnerships and initiatives, or through regional cooperation and international collaboration, Lebanon is striving to keep–up with the digitalization of the sustainable energy sector, aiming at becoming a beacon for the entire region.

At the International Beirut Energy Forum (IBEF) 2018, local and international energypreneurs will be meeting, exchanging views, creating business links, and developing financing schemes for the entire spectrum of sustainable energy.

Join the International Beirut Energy Forum 2018, get to know the latest trends in energy innovation, environmental leadership, and sustainability solutions. Be part of the engineers, bankers, decision makers, corporations, universities, and even states and governments willing to work together and join efforts to include digitalization in the sustainable energy market, thus expanding the investment frontiers.

**Panel:**
a one hour interactive, moderated discussion on stage featuring 3-4 panelists and audience Q&A throughout. There’s no presentation or PowerPoint slides needed.

**Exhibition:**
showcasing the latest products, solutions and services and offering unlimited networking opportunities

**THE FORUM IS INTERACTIVE**

**Presentation/keynote:**
a short presentation focused on a specific case study or experience to highlight your expertise on a particular topic.

**Side event:**
Important side events hosted by different partners will be scheduled during IBEF.
The International Beirut Energy Forum is one of the most reputable and professional energy events in the Middle East that is specifically dedicated to sustainable energy issues and projects. IBEF is by far the biggest forum in Lebanon attracting key energy people from Lebanon, the Arab World, and the international community. The event is the main yearly platform to discuss all topics related to renewable energy, energy efficiency, and green buildings.

Held on a yearly basis since 2010, the event attracted more than 1270 delegates in the eighth edition of 2017, imposing itself as the leading yearly gathering of energy professionals of the Arab World.

In 2018, The International Beirut Energy Forum will be held from 26 to 28 September 2018, and is expected to attract more than 1,500 delegates.
The International Beirut Energy Forum receives the support and participation of a large number of key players in the energy sector. The main supporters of the event are the League of Arab States (LAS), the European Union (EU), the Central Bank of Lebanon (BDL), the United Nations Development Programme (UNDP), the Regional Center for Renewable Energy and Energy Efficiency (RCREEE).

Organized by MCE GROUP and in strategic partnership with The Lebanese Center for Energy Conservation (LCEC), the forum is in collaboration with the ASHRAE Lebanon Chapter, the Lebanese Solar Energy Society, the Lebanon Green Building Council (LGB).

Since 2013, IBEF has also become the main event of the Lebanon Committee of the World Energy Council (WEC).

In the 9th edition, the forum will continue its legacy as one of the leading event in the region related to renewable energy and energy efficiency offering a national and regional platform for individuals, engineers, bankers, decision makers, corporations, universities, and even states and governments to share experiences, to develop right policies and reliable technical solutions for the bright future of our planet.
The 8th edition of the congress presented parallel conferences and 8 events in one event for Lebanese, regional and international organizations.

The stimulating business-focused atmosphere was clearly felt by all during the three-day event with the announcement of several bids in the renewable energy sector making the International Beirut Energy Forum 2017 the most successful edition thus far for exhibitors and delegates alike.

AWARD

Each year, the International Beirut Energy Forum grants awards for distinguished personalities and institutions in many categories who have made outstanding achievements and contribution to advance the Sustainability sector in the world, whether by improving environmental efficiency, implementing Technological advances or financing Renewable Energy Projects.

The Recognition awards are distributed during the opening ceremony in front of a high level audience.
It’s a working gathering rooted in today’s issues and firmly forward looking. It brings together professionals, policymakers, banks, practitioners, donors, academics and private companies to meet and discuss the latest updates related to the energy sector in Lebanon, the Arab World and the international scene.

It is the place where officials from the public sector meet private sector representatives and discuss the future of the sustainable energy sector in Lebanon and the region.

EXHIBITOR & SPONSOR PROFILE

Energy
Solar | Wind | Biofuel | Biomass | Waste to Energy | Carbon Management | Geothermal

Green Buildings
Building technologies | Urban Planners Architects | Green Products, Practices and Technologies | Low Energy Architecture

Others
Banks & Financial Institutions | Investments Firms | Research & Development Institutions | Independent Power & Energy Producers | Associations & Agencies

Clean Environment & Transport
Sustainable Transport | Environment Friendly Vehicles | Road Services | Street Cleaning | Technical Facilities

... Position your company as a market leader in the future energy and environmental fields
... Provide positive brand alignment to the global debate on future energy resources
... Benefit from a range of networking opportunities at the event
... Gain from a direct association to the event’s global promotional campaign
... Gain access to industry leaders, policy & decision makers in the Region
... Distinguish your company in a world-class industry gathering
... Build effective network resulting in increased sales
... Boost your brand by increasing visibility & recognition
... Increase positive industry relations
ASK FOR OUR EXHIBITION FORM & FLOOR PLAN

For more information about the participation in the forum, please contact MCE Group SARL
Address: Third Floor - Kaslik Centre 564 - Kaslik Main Street - Lebanon
Phone & Fax: +961 9 900110/111
Email: bef@beirutenergyforum.com
P.O.Box: 2914 - Jounieh - Lebanon
Website: www.beirutenergyforum.com